



Market Survey Schedule & Population Rankings

Radio • Fall 2006

2006-2008 Schedule of Survey Dates

Fall 2006	September 21 - December 13
Winter 2007	January 11 - April 4
Spring 2007	April 5 - June 27
Summer 2007	June 28 - September 19
Fall 2007	September 20 - December 12
Winter 2008	January 10 - April 2
Spring 2008	April 3 - June 25

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These population estimates are based upon Census 2000 counts updated and projected to January 1, 2007, by Claritas, Inc. Additional markets may be added and the survey frequency of some markets may be changed during the year.

All information contained herein reflects Fall 2006 market definitions.

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2006 Market Survey Schedule

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
243	Abilene, TX	2	C	H
74	Akron, OH	4	CM	B
270	Albany, GA	2	C	B
63	Albany-Schenectady-Troy, NY	4	CM	
70	Albuquerque, NM	4	CM	H
221	Alexandria, LA	2	C	B
68	Allentown-Bethlehem, PA	4	CM	
267	Altoona, PA	2	S	
195	Amarillo, TX	2	C	H
171	Anchorage, AK	2	S	
147	Ann Arbor, MI	2	S	B
134	Appleton-Oshkosh, WI	2	S	
159	Asheville, NC	2	S	
9	Atlanta, GA	4	CM	BH
139	Atlantic City-Cape May, NJ	2	S	BH
109	Augusta, GA	2	S	B
268	Augusta-Waterville, ME	2	C	
42	Austin, TX	4	CM	BH
78	Bakersfield, CA	4	CM	H
21	Baltimore, MD	4	CM	B
220	Bangor, ME	2	S	
77	Baton Rouge, LA	4	CM	B
261	Battle Creek, MI	2	C	B
133	Beaumont-Port Arthur, TX	2	C	B
294	Beckley, WV	2	C	
217	Bend, OR	2	C	

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
259	Billings, MT	2	C	
144	Biloxi-Gulfport-Pascagoula, MS	2	S	B
181	Binghamton, NY	2	S	
56	Birmingham, AL	4	CM	B
285	Bismarck, ND	2	C	
241	Bloomington, IL	2	S	
283	Bluefield, WV	2	C	
105	Boise, ID	2	S	
11	Boston, MA	4	CM	BH
208	Bowling Green, KY	2	C	
121	Bridgeport, CT	2	S	BH
298	Brunswick, GA	2	C	B
240	Bryan-College Station, TX	2	C	BH
52	Buffalo-Niagara Falls, NY	4	CM	B
138	Burlington-Plattsburgh, VT-NY	2	S	
128	Canton, OH	2	S	
189	Cape Cod, MA	2	C	
299	Casper, WY	2	C	
213	Cedar Rapids, IA	2	S	
222	Champaign, IL	2	C	B
88	Charleston, SC	4	CM	B
182	Charleston, WV	2	S	
33	Charlotte-Gastonia-Rock Hill, NC-SC	4	CM	BH
231	Charlottesville, VA	2	C	B
107	Chattanooga, TN	4	CM	B
292	Cheyenne, WY	2	C	H

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets
DST (Differential Survey Treatment): B – Denotes Black ethnic controls, H – Denotes Hispanic ethnic controls,
BH – Denotes Black and Hispanic ethnic controls

2006 Market Survey Schedule *(continued)*

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
3	Chicago, IL	4	CM	BH
198	Chico, CA	2	C	H
28	Cincinnati, OH	4	CM	B
203	Clarksville-Hopkinsville, TN-KY	2	C	B
26	Cleveland, OH	4	CM	B
97	Colorado Springs, CO	4	CM	H
255	Columbia, MO	2	C	
91	Columbia, SC	4	CM	B
186	Columbus, GA	2	S	B
37	Columbus, OH	4	CM	B
273	Columbus-Starkville-West Point, MS	2	C	B
169	Concord (Lake Regions), NH	2	S	
287	Cookeville, TN	2	C	
136	Corpus Christi, TX	2	S	H
5	Dallas-Ft. Worth, TX	4	CM	BH
196	Danbury, CT	2	C	
59	Dayton, OH	4	CM	B
86	Daytona Beach, FL	2	S	B
281	Decatur, IL	2	C	B
22	Denver-Boulder, CO	4	CM	BH
92	Des Moines, IA	4	CM	
10	Detroit, MI	4	CM	B
193	Dothan, AL	2	C	B
235	Dubuque, IA	2	C	
204	Duluth-Superior, MN-WI	2	S	
244	Eau Claire, WI	2	C	

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
76	El Paso, TX	4	CM	H
272	Elkins-Buckhannon-Weston, WV	2	C	
223	Elmira-Corning, NY	2	C	
168	Erie, PA	2	S	
150	Eugene-Springfield, OR	2	S	
162	Evansville, IN	2	S	
223	Fargo-Moorhead, ND-MN	2	S	
135	Fayetteville (Northwest Arkansas), AR	2	C	H
129	Fayetteville, NC	2	S	B
151	Flagstaff-Prescott, AZ	2	C	H
127	Flint, MI	2	S	B
216	Florence, SC	2	C	B
258	Florence-Muscle Shoals, AL	2	C	B
197	Frederick, MD	2	C	
153	Fredericksburg, VA	4	CM	B
66	Fresno, CA	4	CM	H
124	Ft. Collins-Greeley, CO	2	C	H
62	Ft. Myers-Naples-Marco Island, FL	2	S	H
99	Ft. Pierce-Stuart-Vero Beach, FL	2	S	B
176	Ft. Smith, AR	2	C	
226	Ft. Walton Beach, FL	2	C	B
106	Ft. Wayne, IN	2	S	
83	Gainesville-Ocala, FL	4	CM	B
289	Grand Forks, ND-MN	2	C	
264	Grand Junction, CO	2	C	
67	Grand Rapids, MI	4	CM	

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2006 Market Survey Schedule *(continued)*

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
296	Great Falls, MT‡	2	C	
185	Green Bay, WI	2	S	
45	Greensboro-Winston-Salem-High Point, NC	4	CM	B
89	Greenville-New Bern-Jacksonville, NC	4	CM	B
60	Greenville-Spartanburg, SC	4	CM	B
165	Hagerstown-Chambersburg-Waynesboro, MD-PA	2	C	
260	Hamptons-Riverhead, NY	4	CM	H
79	Harrisburg-Lebanon-Carlisle, PA	4	CM	
277	Harrisonburg, VA	2	C	
50	Hartford-New Britain-Middletown, CT	4	CM	BH
219	Hilton Head, SC	2	C	B
64	Honolulu, HI	4	CM	
6	Houston-Galveston, TX	4	CM	BH
157	Huntington-Ashland, WV-KY	2	S	
113	Huntsville, AL	4	CM	B
40	Indianapolis, IN	4	CM	B
284	Ithaca, NY	2	C	
118	Jackson, MS	4	CM	B
290	Jackson, TN	2	C	B
47	Jacksonville, FL	4	CM	B
101	Johnson City-Kingsport-Bristol, TN-VA	4	CM	
191	Johnstown, PA	2	S	
291	Jonesboro, AR	2	C	
238	Joplin, MO	2	C	

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
184	Kalamazoo, MI	2	S	B
262	Kalispell-Flathead Valley, MT	2	C	
30	Kansas City, MO-KS	4	CM	BH
156	Killeen-Temple, TX	2	C	BH
71	Knoxville, TN	4	CM	
230	La Crosse, WI	2	C	
245	Lafayette, IN	2	S	
102	Lafayette, LA	2	S	B
229	Lake Charles, LA	2	C	B
96	Lakeland-Winter Haven, FL	2	S	BH
114	Lancaster, PA	2	S	
122	Lansing-East Lansing, MI	4	CM	
205	Laredo, TX	2	C	H
227	Las Cruces, NM	2	C	H
32	Las Vegas, NV	4	CM	BH
246	LaSalle-Peru, IL	2	C	
209	Laurel-Hattiesburg, MS	2	C	B
282	Lawton, OK	2	C	B
179	Lebanon-Rutland-White River Junction, NH-VT	2	S	
280	Lewiston-Auburn, ME	2	C	
104	Lexington-Fayette, KY	2	S	B
250	Lima, OH	2	C	
174	Lincoln, NE	2	S	
85	Little Rock, AR	4	CM	B
2	Los Angeles, CA	4	CM	BH

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‡ The Great Falls, MT, Metro was canceled effective with the Fall 2006 survey. Population ranks will be adjusted effective Spring 2007.

2006 Market Survey Schedule *(continued)*

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
54	Louisville, KY	4	CM	B
183	Lubbock, TX	2	S	H
252	Lufkin-Nacogdoches, TX	2	C	BH
155	Macon, GA	2	S	B
95	Madison, WI	4	CM	
190	Manchester, NH	2	S	
274	Mankato-New Ulm-St. Peter, MN	2	C	
239	Marion-Carbondale (Southern Illinois), IL	2	C	
295	Mason City, IA	2	C	
58	McAllen-Brownsville-Harlingen, TX	2	S	H
256	Meadville-Franklin, PA‡	2	C	
210	Medford-Ashland, OR	2	C	
94	Melbourne-Titusville-Cocoa, FL	2	S	
49	Memphis, TN	4	CM	B
180	Merced, CA	2	C	H
297	Meridian, MS	2	C	B
12	Miami-Ft. Lauderdale-Hollywood, FL	4	CM	BH
39	Middlesex-Somerset-Union, NJ	4	CM	BH
36	Milwaukee-Racine, WI	4	CM	BH
16	Minneapolis-St. Paul, MN	4	CM	B
90	Mobile, AL	4	CM	B
108	Modesto, CA	2	S	H
51	Monmouth-Ocean, NJ	2	S	
257	Monroe, LA	2	C	B
80	Monterey-Salinas-Santa Cruz, CA	4	CM	H

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
151	Montgomery, AL	2	S	B
266	Montpelier-Barre-St. Johnsbury, VT	2	S	
175	Morgantown-Clarksburg-Fairmont, WV	2	C	
112	Morristown, NJ	2	C	
212	Muncie-Marion, IN	2	C	
233	Muskegon, MI	2	C	B
161	Myrtle Beach, SC	2	C	B
44	Nashville, TN	4	CM	B
18	Nassau-Suffolk (Long Island), NY	4	CM	BH
177	New Bedford-Fall River, MA	2	C	
109	New Haven, CT	2	S	B
173	New London, CT	2	C	
57	New Orleans, LA	4	CM	B
1	New York, NY	4	CM	BH
140	Newburgh-Middletown (Mid Hudson Valley), NY	2	C	BH
41	Norfolk-Virginia Beach- Newport News, VA	4	CM	B
187	Odessa-Midland, TX	2	C	H
48	Oklahoma City, OK	4	CM	B
215	Olean, NY	2	C	
72	Omaha-Council Bluffs, NE-IA	4	CM	
34	Orlando, FL	4	CM	BH
120	Oxnard-Ventura, CA	2	S	H
137	Palm Springs, CA	2	S	H
237	Panama City, FL	2	C	B

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‡ The Meadville-Franklin, PA, Metro was canceled effective with the Fall 2006 survey. Population ranks will be adjusted effective Spring 2007.

2006 Market Survey Schedule *(continued)*

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
249	Parkersburg-Marietta, WV-OH	2	C	
124	Pensacola, FL	2	S	B
149	Peoria, IL	2	S	
7	Philadelphia, PA	4	CM	BH
15	Phoenix, AZ	4	CM	H
242	Pittsburg, KS (Southeast Kansas)	2	C	
24	Pittsburgh, PA	4	CM	B
167	Portland, ME	2	S	
23	Portland, OR	4	CM	H
116	Portsmouth-Dover-Rochester, NH	2	S	
163	Poughkeepsie, NY	2	C	B
38	Providence-Warwick-Pawtucket, RI	4	CM	H
253	Pueblo, CO	2	S	H
13	Puerto Rico	4	CM	
143	Quad Cities (Davenport-Rock Island-Moline), IA-IL	2	S	
43	Raleigh-Durham, NC	4	CM	BH
276	Rapid City, SD	2	C	
130	Reading, PA	2	C	
228	Redding, CA	2	C	
123	Reno, NV	2	S	H
55	Richmond, VA	4	CM	B
25	Riverside-San Bernardino, CA	4	CM	BH
115	Roanoke-Lynchburg, VA	2	S	B
232	Rochester, MN	2	C	
53	Rochester, NY	4	CM	B

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
154	Rockford, IL	2	S	H
202	Rocky Mount-Wilson, NC	2	C	B
27	Sacramento, CA	4	CM	BH
131	Saginaw-Bay City-Midland, MI	2	S	B
145	Salisbury-Ocean City, MD	2	S	B
31	Salt Lake City-Ogden-Provo, UT	4	CM	H
286	San Angelo, TX	2	C	H
29	San Antonio, TX	4	CM	BH
17	San Diego, CA	4	CM	BH
4	San Francisco, CA	4	CM	BH
35	San Jose, CA	4	CM	H
172	San Luis Obispo, CA	2	C	H
211	Santa Barbara, CA	2	S	H
236	Santa Fe, NM	2	C	H
207	Santa Maria-Lompoc, CA	2	C	H
119	Santa Rosa, CA	2	S	H
73	Sarasota-Bradenton, FL	2	S	
158	Savannah, GA	2	S	B
14	Seattle-Tacoma, WA	4	CM	BH
288	Sebring, FL	2	S	BH
278	Sheboygan, WI	2	C	
132	Shreveport, LA	4	CM	B
275	Sioux City, IA	2	C	H
178	South Bend, IN	2	S	B
93	Spokane, WA	4	CM	
84	Springfield, MA	4	CM	H

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2006 Market Survey Schedule *(continued)*

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
142	Springfield, MO	2	S	
218	St. Cloud, MN	2	C	
20	St. Louis, MO	4	CM	B
145	Stamford-Norwalk, CT	2	C	BH
254	State College, PA	2	C	
81	Stockton, CA	2	S	H
214	Sunbury-Selinsgrove-Lewisburg, PA	2	C	
247	Sussex, NJ	2	C	
82	Syracuse, NY	4	CM	
164	Tallahassee, FL	2	S	B
19	Tampa-St. Petersburg-Clearwater, FL	4	CM	BH
206	Terre Haute, IN	2	S	
263	Texarkana, TX-AR	2	C	B
293	The Florida Keys, FL	2	C	H
87	Toledo, OH	4	CM	B
194	Topeka, KS	2	S	
192	Traverse City-Petoskey, MI	2	C	
141	Trenton, NJ	2	S	BH
199	Tri-Cities (Richland-Kennewick-Pasco), WA	2	C	H
61	Tucson, AZ	4	CM	H
65	Tulsa, OK	4	CM	
188	Tupelo, MS	2	C	B
234	Tuscaloosa, AL	2	C	B
148	Tyler-Longview, TX	2	S	BH
160	Utica-Rome, NY	2	S	

RANK	MARKETS	SURVEY		DST
		FREQ	TYPE	
269	Valdosta, GA	2	C	B
126	Victor Valley, CA	2	S	H
100	Visalia-Tulare-Hanford, CA	2	S	H
201	Waco, TX	2	C	BH
8	Washington, DC	4	CM	BH
251	Waterloo-Cedar Falls, IA	2	S	
279	Watertown, NY	2	C	B
170	Wausau-Stevens Point (Central Wisconsin), WI	2	C	
46	West Palm Beach-Boca Raton, FL	4	CM	BH
248	Wheeling, WV	2	S	
98	Wichita, KS	4	CM	
265	Wichita Falls, TX	2	C	BH
69	Wilkes Barre-Scranton, PA	4	CM	
271	Williamsport, PA	2	C	
75	Wilmington, DE	2	S	B
166	Wilmington, NC	2	S	B
225	Winchester, VA	2	C	
111	Worcester, MA	2	S	
200	Yakima, WA	2	C	H
103	York, NY	4	CM	
117	Youngstown-Warren, OH	2	S	B

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Ethnic Reports Available via CD Access

Black

WINTER/SPRING and SUMMER/FALL	
Atlanta	Jackson, MS
Baltimore	Jacksonville
Baton Rouge	Kansas City
Birmingham	Los Angeles
Charleston, SC	Louisville
Charlotte	Memphis
Chicago	Miami-Ft. Lauderdale
Cincinnati	Mobile
Cleveland	Nashville
Columbia, SC	New Orleans
Columbus, OH	New York
Dallas-Ft. Worth	Norfolk-Virginia Beach
Dayton	Philadelphia
Detroit	Raleigh-Durham
Greensboro-Winston Salem	Richmond
Greenville-New Bern-Jacksonville	Shreveport
Houston-Galveston	St. Louis
Indianapolis	San Francisco
	Washington, DC

FALL/WINTER/SPRING	
Boston	Milwaukee
Buffalo	Nassau-Suffolk
Chattanooga	Orlando
Greenville-Spartanburg	Pittsburgh
Huntsville	Tampa
Little Rock	Toledo

Hispanic

WINTER/SPRING and SUMMER/FALL	
Albuquerque	Monterey-Salinas
Austin	New York
Bakersfield	Orlando
Chicago	Phoenix
Dallas-Ft. Worth	Riverside-San Bernardino
Denver-Boulder	Sacramento
El Paso	San Antonio
Fresno	San Diego
Houston-Galveston	San Francisco
Las Vegas	San Jose
Los Angeles	Tucson
Miami-Ft. Lauderdale	

FALL/SPRING
McAllen-Brownsville

Metro Survey Area Rankings and Population

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
1	CM	New York, NY	15,291,100
2	CM	Los Angeles, CA	10,826,600
3	CM	Chicago, IL	7,738,000
4	CM	San Francisco, CA	5,891,900
5	CM	Dallas-Ft. Worth, TX	4,838,600
6	CM	Houston-Galveston, TX	4,469,900
7	CM	Philadelphia, PA	4,360,200
8	CM	Washington, DC	4,176,300
9	CM	Atlanta, GA	4,085,000
10	CM	Detroit, MI	3,888,300
11	CM	Boston, MA	3,838,800
12	CM	Miami-Ft. Lauderdale-Hollywood, FL	3,533,000
13	CM	Puerto Rico	3,296,800
14	CM	Seattle-Tacoma, WA	3,257,200
15	CM	Phoenix, AZ	3,058,000
16	CM	Minneapolis-St. Paul, MN	2,662,100
17	CM	San Diego, CA	2,497,000
18	CM	Nassau-Suffolk (Long Island), NY*	(2,373,900)
19	CM	Tampa-St. Petersburg-Clearwater, FL	2,314,300
20	CM	St. Louis, MO	2,282,700
21	CM	Baltimore, MD	2,257,900
22	CM	Denver-Boulder, CO	2,194,800
23	CM	Portland, OR	2,001,600
24	CM	Pittsburgh, PA	1,998,800
25	CM	Riverside-San Bernardino, CA	1,806,800
		TOTAL 1-25	102,565,700

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
26	CM	Cleveland, OH	1,794,200
27	CM	Sacramento, CA	1,785,400
28	CM	Cincinnati, OH	1,721,200
29	CM	San Antonio, TX	1,586,000
30	CM	Kansas City, MO-KS	1,575,300
31	CM	Salt Lake City-Ogden-Provo, UT	1,554,200
32	CM	Las Vegas, NV	1,484,400
33	CM	Charlotte-Gastonia-Rock Hill, NC-SC	1,456,600
34	CM	Orlando, FL	1,448,600
35	CM	San Jose, CA**	(1,436,400)
36	CM	Milwaukee-Racine, WI	1,433,300
37	CM	Columbus, OH	1,422,700
38	CM	Providence-Warwick-Pawtucket, RI	1,393,500
39	CM	Middlesex-Somerset-Union, NJ***	(1,382,800)
40	CM	Indianapolis, IN	1,328,100
41	CM	Norfolk-Virginia Beach-Newport News, VA	1,327,600
42	CM	Austin, TX	1,252,400
43	CM	Raleigh-Durham, NC	1,184,200
44	CM	Nashville, TN	1,158,800
45	CM	Greensboro-Winston-Salem-High Point, NC	1,131,200
46	CM	West Palm Beach-Boca Raton, FL	1,116,800
47	CM	Jacksonville, FL	1,083,700
48	CM	Oklahoma City, OK	1,075,700
49	CM	Memphis, TN	1,060,700
50	CM	Hartford-New Britain-Middletown, CT	1,047,700
		TOTAL 26-50	31,422,300

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

TOTAL 1-50 133,988,000

* The Nassau-Suffolk Metro is embedded in the New York Metro.

** The San Jose Metro is embedded in the San Francisco Metro.

*** The Middlesex-Somerset-Union Metro is embedded in the New York Metro.

The population estimates for these markets are not duplicated in the cumulative population totals.

Metro Survey Area Rankings and Population *(continued)*

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
51	S	Monmouth-Ocean, NJ* _____ (1,020,500)
52	CM	Buffalo-Niagara Falls, NY _____ 979,600
53	CM	Rochester, NY _____ 936,000
54	CM	Louisville, KY _____ 930,600
55	CM	Richmond, VA _____ 916,400
56	CM	Birmingham, AL _____ 875,300
57	CM	New Orleans, LA _____ 864,100
58	S	McAllen-Brownsville-Harlingen, TX _____ 838,400
59	CM	Dayton, OH _____ 835,500
60	CM	Greenville-Spartanburg, SC _____ 824,900
61	CM	Tucson, AZ _____ 803,300
62	S	Ft. Myers-Naples-Marco Island, FL _____ 783,100
63	CM	Albany-Schenectady-Troy, NY _____ 778,800
64	CM	Honolulu, HI _____ 768,300
65	CM	Tulsa, OK _____ 732,000
66	CM	Fresno, CA _____ 723,400
67	CM	Grand Rapids, MI _____ 708,400
68	CM	Allentown-Bethlehem, PA _____ 690,600
69	CM	Wilkes Barre-Scranton, PA _____ 684,200
70	CM	Albuquerque, NM _____ 672,000
71	CM	Knoxville, TN _____ 644,100
72	CM	Omaha-Council Bluffs, NE-IA _____ 617,600
73	S	Sarasota-Bradenton, FL _____ 610,100
74	CM	Akron, OH _____ 599,000
75	S	Wilmington, DE _____ 590,300
76	CM	El Paso, TX _____ 580,900

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
77	CM	Baton Rouge, LA _____ 568,700
78	CM	Bakersfield, CA _____ 567,800
79	CM	Harrisburg-Lebanon-Carlisle, PA _____ 560,800
80	CM	Monterey-Salinas-Santa Cruz, CA _____ 556,200
81	S	Stockton, CA _____ 555,500
82	CM	Syracuse, NY _____ 555,100
83	CM	Gainesville-Ocala, FL _____ 530,600
84	CM	Springfield, MA _____ 529,500
85	CM	Little Rock, AR _____ 523,200
86	S	Daytona Beach, FL _____ 518,500
87	CM	Toledo, OH _____ 517,200
88	CM	Charleston, SC _____ 511,500
89	CM	Greenville-New Bern-Jacksonville, NC _____ 504,900
90	CM	Mobile, AL _____ 501,300
91	CM	Columbia, SC _____ 494,600
92	CM	Des Moines, IA _____ 493,600
93	CM	Spokane, WA _____ 491,800
94	S	Melbourne-Titusville-Cocoa, FL _____ 476,400
95	CM	Madison, WI _____ 468,800
96	S	Lakeland-Winter Haven, FL _____ 468,500
97	CM	Colorado Springs, CO _____ 467,900
98	CM	Wichita, KS _____ 466,700
99	S	Ft. Pierce-Stuart-Vero Beach, FL _____ 465,700
100	S	Visalia-Tulare-Hanford, CA _____ 455,700
		TOTAL 51-100 31,719,900
		TOTAL 1-100 165,707,900

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

* Monmouth County (population 538,000) is included in the Monmouth-Ocean and the New York Metro definitions. The population estimates for these markets are not duplicated in the cumulative population totals.

Metro Survey Area Rankings and Population *(continued)*

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
101	CM	Johnson City-Kingsport-Bristol, TN-VA _____	455,600
102	S	Lafayette, LA _____	447,200
103	CM	York, PA _____	445,500
104	S	Lexington-Fayette, KY _____	440,200
105	S	Boise, ID _____	435,100
106	S	Ft. Wayne, IN _____	429,100
107	CM	Chattanooga, TN _____	423,600
108	S	Modesto, CA _____	421,800
109	S	New Haven, CT _____	419,200
109	S	Augusta, GA _____	419,200
111	S	Worcester, MA _____	417,100
112	C	Morristown, NJ* _____	(416,500)
113	CM	Huntsville, AL _____	415,900
114	S	Lancaster, PA _____	413,500
115	S	Roanoke-Lynchburg, VA _____	412,300
116	S	Portsmouth-Dover-Rochester, NH _____	412,200
117	S	Youngstown-Warren, OH _____	407,200
118	CM	Jackson, MS _____	405,500
119	S	Santa Rosa, CA** _____	(403,400)
120	S	Oxnard-Ventura, CA _____	402,600
121	S	Bridgeport, CT _____	395,900
122	CM	Lansing-East Lansing, MI _____	389,400
123	S	Reno, NV _____	384,900
124	C	Ft. Collins-Greeley, CO _____	379,800
124	S	Pensacola, FL _____	379,800
126	S	Victor Valley, CA _____	376,600

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
127	S	Flint, MI _____	369,400
128	S	Canton, OH _____	350,100
129	S	Fayetteville, NC _____	348,800
130	C	Reading, PA _____	342,800
131	S	Saginaw-Bay City-Midland, MI _____	339,200
132	CM	Shreveport, LA _____	336,200
133	C	Beaumont-Port Arthur, TX _____	324,500
134	S	Appleton-Oshkosh, WI _____	323,300
135	C	Fayetteville (North West Arkansas), AR _____	319,100
136	S	Corpus Christi, TX _____	319,000
137	S	Palm Springs, CA _____	318,800
138	S	Burlington-Plattsburgh, VT-NY _____	317,200
139	S	Atlantic City-Cape May, NJ _____	317,100
140	C	Newburgh-Middletown (Mid Hudson Valley), NY _____	314,800
141	S	Trenton, NJ _____	312,600
142	S	Springfield, MO _____	307,500
143	S	Quad Cities (Davenport-Rock Island-Moline), IA-IL _____	304,300
144	S	Biloxi-Gulfport-Pascagoula, MS _____	303,400
145	C	Stamford-Norwalk, CT*** _____	(302,000)
145	S	Salisbury-Ocean City, MD _____	302,000
147	S	Ann Arbor, MI _____	297,100
148	S	Tyler-Longview, TX _____	296,800
149	S	Peoria, IL _____	295,800
150	S	Eugene-Springfield, OR _____	294,800

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

* The Morristown Metro is embedded in the New York Metro.

** The Santa Rosa Metro is embedded in the San Francisco Metro.

*** The Stamford-Norwalk Metro is embedded in the New York Metro.

The population estimates for these markets are not duplicated in the cumulative population totals.

Metro Survey Area Rankings and Population *(continued)*

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
151	S	Montgomery, AL _____ 290,700
151	C	Flagstaff-Prescott, AZ _____ 290,700
153	CM	Fredericksburg, VA* _____ (288,400)
154	S	Rockford, IL _____ 287,300
155	S	Macon, GA _____ 280,100
156	C	Killeen-Temple, TX _____ 273,100
157	S	Huntington-Ashland, WV-KY _____ 270,300
158	S	Savannah, GA _____ 265,300
159	S	Asheville, NC _____ 258,800
160	S	Utica-Rome, NY _____ 257,600
161	C	Myrtle Beach, SC _____ 257,200
162	S	Evansville, IN _____ 257,100
163	C	Poughkeepsie, NY _____ 255,100
164	S	Tallahassee, FL _____ 253,300
165	C	Hagerstown-Chambersburg-Waynesboro, MD-PA _____ 243,600
166	S	Wilmington, NC _____ 241,800
167	S	Portland, ME _____ 240,600
168	S	Erie, PA _____ 238,000
169	S	Concord (Lake Regions), NH _____ 236,400
170	C	Wausau-Stevens Point (Central Wisconsin), WI _____ 236,000
171	S	Anchorage, AK _____ 229,700
172	C	San Luis Obispo, CA _____ 229,500
173	C	New London, CT _____ 228,600
174	S	Lincoln, NE _____ 227,700

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
175	C	Morgantown-Clarksburg-Fairmont, WV _____ 224,700
176	C	Ft. Smith, AR _____ 224,600
177	C	New Bedford-Fall River, MA** _____ (222,600)
178	S	South Bend, IN _____ 220,500
179	S	Lebanon-Rutland-White River Junction, NH-VT _____ 215,900
180	C	Merced, CA _____ 214,500
181	S	Binghamton, NY _____ 214,200
182	S	Charleston, WV _____ 213,000
183	S	Lubbock, TX _____ 211,600
184	S	Kalamazoo, MI _____ 204,500
185	S	Green Bay, WI _____ 203,500
186	S	Columbus, GA _____ 203,000
187	C	Odessa-Midland, TX _____ 202,600
188	C	Tupelo, MS _____ 201,500
189	C	Cape Cod, MA _____ 201,000
190	S	Manchester, NH*** _____ (198,700)
191	S	Johnstown, PA _____ 198,300
192	C	Traverse City-Petoskey, MI _____ 197,600
193	C	Dothan, AL _____ 196,500
194	S	Topeka, KS _____ 194,600
195	C	Amarillo, TX _____ 192,600
196	C	Danbury, CT _____ 189,400
197	C	Frederick, MD**** _____ (188,500)
198	C	Chico, CA _____ 187,700
199	C	Tri-Cities (Richland-Kennewick-Pasco), WA _____ 187,500

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

* Stafford County (population 102,400) is included in the Fredericksburg and Washington, DC, Metro definitions.

** The New Bedford-Fall River Metro is embedded in the Providence-Warwick-Pawtucket Metro.

*** The M-Split portion of Rockingham County (population 50,700) is included in the Manchester and Portsmouth-Dover-Rochester Metro definitions.

**** The Frederick Metro is embedded in the Washington, DC, Metro.

The population estimates for these markets are not duplicated in the cumulative population totals.

Metro Survey Area Rankings and Population *(continued)*

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
200	C	Yakima, WA _____	186,900
201	C	Waco, TX _____	186,200
202	C	Rocky Mount-Wilson, NC _____	185,800
203	C	Clarksville-Hopkinsville, TN-KY _____	177,800
204	S	Duluth-Superior, MN-WI _____	175,500
205	C	Laredo, TX _____	174,900
206	S	Terre Haute, IN _____	173,900
207	C	Santa Maria-Lompoc, CA _____	173,100
208	C	Bowling Green, KY _____	172,400
209	C	Laurel-Hattiesburg, MS _____	172,300
210	C	Medford-Ashland, OR _____	171,000
211	S	Santa Barbara, CA _____	170,900
212	C	Muncie-Marion, IN _____	170,500
213	S	Cedar Rapids, IA _____	168,700
214	C	Sunbury-Selinsgrove-Lewisburg, PA _____	167,700
215	C	Olean, NY _____	167,600
216	C	Florence, SC _____	167,200
217	C	Bend, OR _____	166,100
218	C	St. Cloud, MN _____	164,800
219	C	Hilton Head, SC _____	164,500
220	S	Bangor, ME _____	163,500
221	C	Alexandria, LA _____	162,000
222	C	Champaign, IL _____	161,300
223	S	Fargo-Moorhead, ND-MN _____	160,300
223	C	Elmira-Corning, NY _____	160,300
225	C	Winchester, VA _____	159,800

RANK		METRO PERSONS 12+ ESTIMATED POPULATION	
226	C	Ft. Walton Beach, FL _____	159,600
227	C	Las Cruces, NM _____	159,200
228	C	Redding, CA _____	158,100
229	C	Lake Charles, LA _____	156,900
230	C	La Crosse, WI _____	155,300
231	C	Charlottesville, VA _____	152,500
232	C	Rochester, MN _____	151,400
233	C	Muskegon, MI _____	148,000
234	C	Tuscaloosa, AL _____	145,500
235	C	Dubuque, IA _____	142,200
236	C	Santa Fe, NM _____	140,700
237	C	Panama City, FL _____	140,600
238	C	Joplin, MO _____	140,500
239	C	Marion-Carbondale (Southern Illinois), IL _____	140,400
240	C	Bryan-College Station, TX _____	138,400
241	S	Bloomington, IL _____	137,000
242	C	Pittsburg (Southeast Kansas), KS _____	136,300
243	C	Abilene, TX _____	136,100
244	C	Eau Claire, WI _____	135,500
245	S	Lafayette, IN _____	134,100
246	C	LaSalle-Peru, IL _____	131,700
247	C	Sussex, NJ _____	131,500
248	S	Wheeling, WV _____	129,500
249	C	Parkersburg-Marietta, WV-OH _____	128,500
250	C	Lima, OH _____	128,400

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

Metro Survey Area Rankings and Population *(continued)*

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
251	S	Waterloo-Cedar Falls, IA _____ 128,300
252	C	Lufkin-Nacogdoches, TX _____ 127,800
253	S	Pueblo, CO _____ 127,700
254	C	State College, PA _____ 126,400
255	C	Columbia, MO _____ 124,700
256	C	Meadville-Franklin, PA‡ _____ 124,500
257	C	Monroe, LA _____ 123,900
258	C	Florence-Muscle Shoals, AL _____ 122,900
259	C	Billings, MT _____ 118,500
260	CM	Hamptons-Riverhead, NY* _____ (117,200)
261	C	Battle Creek, MI _____ 116,900
262	C	Kalispell-Flathead Valley, MT _____ 115,500
263	C	Texarkana, TX-AR _____ 114,400
264	C	Grand Junction, CO _____ 113,200
265	C	Wichita Falls, TX _____ 111,400
266	S	Montpelier-Barre-St. Johnsbury, VT _____ 109,300
267	S	Altoona, PA _____ 109,100
268	C	Augusta-Waterville, ME _____ 106,800
269	C	Valdosta, GA _____ 105,600
270	C	Albany, GA _____ 104,700
271	C	Williamsport, PA _____ 102,600
272	C	Elkins-Buckhannon-Weston, WV _____ 101,900
273	C	Columbus-Starkville-West Point, MS _____ 101,700
274	C	Mankato-New Ulm-St. Peter, MN _____ 100,900
275	C	Sioux City, IA _____ 100,300
276	C	Rapid City, SD _____ 99,500

RANK		METRO PERSONS 12+ ESTIMATED POPULATION
277	C	Harrisonburg, VA _____ 99,300
278	C	Sheboygan, WI _____ 99,000
279	C	Watertown, NY _____ 98,300
280	C	Lewiston-Auburn, ME _____ 94,100
281	C	Decatur, IL _____ 92,200
282	C	Lawton, OK _____ 91,800
283	C	Bluefield, WV _____ 91,700
284	C	Ithaca, NY _____ 90,100
285	C	Bismarck, ND _____ 87,500
286	C	San Angelo, TX _____ 86,000
287	C	Cookeville, TN _____ 85,700
288	S	Sebring, FL _____ 84,400
289	C	Grand Forks, ND-MN _____ 83,300
290	C	Jackson, TN _____ 80,200
291	C	Jonesboro, AR _____ 74,200
292	C	Cheyenne, WY _____ 72,500
293	C	The Florida Keys, FL _____ 69,900
294	C	Beckley, WV _____ 69,000
295	C	Mason City, IA _____ 68,700
296	C	Great Falls, MT‡ _____ 67,500
297	C	Meridian, MS _____ 66,600
298	C	Brunswick, GA _____ 61,400
299	C	Casper, WY _____ 60,300
		TOTAL 101-299 40,660,700
		TOTAL 1-299 206,368,600

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

* The Hamptons-Riverhead Metro is embedded in the Nassau-Suffolk (Long Island) and New York Metros. The population estimate for this market is not duplicated in the cumulative population totals.

‡ The Meadville-Franklin, PA, and Great Falls, MT, Metros were canceled effective with the Fall 2006 survey. Population ranks will be adjusted effective Spring 2007.

Total Survey Area Population

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
C Abilene, TX _____	266,500
CM Akron, OH _____	1,320,900
C Albany, GA _____	490,900
CM Albany-Schenectady-Troy, NY _____	1,360,300
CM Albuquerque, NM _____	1,054,200
C Alexandria, LA _____	410,500
CM Allentown-Bethlehem, PA _____	965,800
S Altoona, PA _____	520,700
C Amarillo, TX _____	336,900
S Anchorage, AK _____	340,900
S Ann Arbor, MI _____	297,100
S Appleton-Oshkosh, WI _____	899,400
S Asheville, NC _____	487,200
CM Atlanta, GA _____	5,399,000
S Atlantic City-Cape May, NJ _____	547,700
S Augusta, GA _____	606,600
C Augusta-Waterville, ME _____	436,300
CM Austin, TX _____	1,893,400
CM Bakersfield, CA _____	567,800
CM Baltimore, MD _____	2,993,900
S Bangor, ME _____	364,700
CM Baton Rouge, LA _____	1,442,000
C Battle Creek, MI _____	116,900
C Beaumont-Port Arthur, TX _____	571,700
C Beckley, WV _____	281,800

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
C Bend, OR _____	166,100
C Billings, MT _____	198,400
S Biloxi-Gulfport-Pascagoula, MS _____	523,300
S Binghamton, NY _____	584,500
CM Birmingham, AL _____	1,842,900
C Bismarck, ND _____	204,600
S Bloomington, IL _____	243,300
C Bluefield, WV _____	216,000
S Boise, ID _____	690,300
CM Boston, MA _____	6,574,200
C Bowling Green, KY _____	284,200
S Bridgeport, CT _____	395,900
C Brunswick, GA _____	188,200
C Bryan-College Station, TX _____	241,800
CM Buffalo-Niagara Falls, NY _____	1,336,200
S Burlington-Plattsburgh, VT-NY _____	513,000
S Canton, OH _____	441,900
C Cape Cod, MA _____	223,600
C Casper, WY _____	141,900
S Cedar Rapids, IA _____	654,700
C Champaign, IL _____	486,700
CM Charleston, SC _____	733,300
S Charleston, WV _____	532,000
CM Charlotte-Gastonia-Rock Hill, NC-SC _____	3,013,000
C Charlottesville, VA _____	343,800

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

Total Survey Area Population *(continued)*

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
CM Chattanooga, TN _____	1,078,500
C Cheyenne, WY _____	121,700
CM Chicago, IL _____	9,237,800
C Chico, CA _____	426,800
CM Cincinnati, OH _____	2,521,500
C Clarksville-Hopkinsville, TN-KY _____	229,500
CM Cleveland, OH _____	3,310,600
CM Colorado Springs, CO _____	787,000
C Columbia, MO _____	595,500
CM Columbia, SC _____	866,600
S Columbus, GA _____	554,500
CM Columbus, OH _____	2,157,400
C Columbus-Starkville-West Point, MS _____	222,200
S Concord (Lake Regions), NH _____	420,700
C Cookeville, TN _____	292,400
S Corpus Christi, TX _____	474,500
CM Dallas-Ft. Worth, TX _____	6,272,900
C Danbury, CT _____	189,400
CM Dayton, OH _____	1,758,500
S Daytona Beach, FL _____	518,500
C Decatur, IL _____	182,600
CM Denver-Boulder, CO _____	3,389,000
CM Des Moines, IA _____	990,000
CM Detroit, MI _____	5,192,900
C Dothan, AL _____	491,400

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
C Dubuque, IA _____	220,000
S Duluth-Superior, MN-WI _____	396,600
C Eau Claire, WI _____	359,600
CM El Paso, TX _____	820,400
C Elkins-Buckhannon-Weston, WV _____	225,400
C Elmira-Corning, NY _____	282,000
S Erie, PA _____	438,200
S Eugene-Springfield, OR _____	647,100
S Evansville, IN _____	714,800
S Fargo-Moorhead, ND-MN _____	450,800
C Fayetteville (Northwest Arkansas), AR _____	464,700
S Fayetteville, NC _____	863,900
C Flagstaff-Flagson, AZ _____	423,900
S Flint, MI _____	737,000
C Florence, SC _____	513,600
C Florence-Muscle Shoals, AL _____	267,000
C Frederick, MD _____	188,500
CM Fredericksburg, VA _____	378,300
CM Fresno, CA _____	1,514,000
C Ft. Collins-Greeley, CO _____	379,800
S Ft. Myers-Naples-Marco Island, FL _____	997,200
S Ft. Pierce-Stuart-Vero Beach, FL _____	498,800
C Ft. Smith, AR _____	517,500
C Ft. Walton Beach, FL _____	207,800
S Ft. Wayne, IN _____	849,200

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

Total Survey Area Population *(continued)*

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
CM Gainesville-Ocala, FL _____	930,800
C Grand Forks, ND-MN _____	153,700
C Grand Junction, CO _____	259,100
CM Grand Rapids, MI _____	1,625,800
C Great Falls, MT ‡ _____	178,700
S Green Bay, WI _____	821,300
CM Greensboro-Winston-Salem-High Point, NC _____	2,365,300
CM Greenville-New Bern-Jacksonville, NC _____	1,145,900
CM Greenville-Spartanburg, SC _____	1,933,700
C Hagerstown-Chambersburg-Waynesboro, MD-PA _____	397,600
CM Hamptons-Riverhead, NY _____	117,200
CM Harrisburg-Lebanon-Carlisle, PA _____	1,602,400
C Harrisonburg, VA _____	293,900
CM Hartford-New Britain-Middletown, CT _____	2,774,000
C Hilton Head, SC _____	183,800
CM Honolulu, HI _____	945,600
CM Houston-Galveston, TX _____	5,287,200
S Huntington-Ashland, WV-KY _____	595,700
CM Huntsville, AL _____	975,700
CM Indianapolis, IN _____	2,200,100
C Ithaca, NY _____	148,800
CM Jackson, MS _____	843,200
C Jackson, TN _____	491,600
CM Jacksonville, FL _____	1,480,500
CM Johnson City-Kingsport-Bristol, TN-VA _____	897,000

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
S Johnstown, PA _____	319,900
C Jonesboro, AR _____	333,200
C Joplin, MO _____	405,300
S Kalamazoo, MI _____	668,000
C Kalispell-Flathead Valley, MT _____	125,500
CM Kansas City, MO-KS _____	2,361,400
C Killeen-Temple, TX _____	327,400
CM Knoxville, TN _____	1,324,900
C La Crosse, WI _____	196,400
S Lafayette, IN _____	346,500
S Lafayette, LA _____	623,000
C Lake Charles, LA _____	253,900
S Lakeland-Winter Haven, FL _____	575,600
S Lancaster, PA _____	879,900
CM Lansing-East Lansing, MI _____	1,038,600
C Laredo, TX _____	195,300
C Las Cruces, NM _____	170,600
CM Las Vegas, NV _____	1,802,600
C LaSalle-Peru, IL _____	143,200
C Laurel-Hattiesburg, MS _____	328,900
C Lawton, OK _____	217,200
S Lebanon-Rutland-White River Junction, NH-VT _____	287,200
C Lewiston-Auburn, ME _____	94,100
S Lexington-Fayette, KY _____	888,700
C Lima, OH _____	340,700

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

‡ The Great Falls, MT, Metro was canceled effective with the Fall 2006 survey. Population ranks will be adjusted effective Spring 2007.

Total Survey Area Population *(continued)*

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
S Lincoln, NE _____	402,700
CM Little Rock, AR _____	1,104,100
CM Los Angeles, CA _____	15,580,500
CM Louisville, KY _____	1,396,200
S Lubbock, TX _____	375,300
C Lufkin-Nacogdoches, TX _____	291,200
S Macon, GA _____	625,200
CM Madison, WI _____	1,074,200
S Manchester, NH _____	522,600
C Mankato-New Ulm-St. Peter, MN _____	218,400
C Marion-Carbondale (Southern Illinois), IL _____	270,500
C Mason City, IA _____	148,100
S McAllen-Brownsville-Harlingen, TX _____	918,000
C Meadville-Franklin, PA ‡ _____	124,500
C Medford-Ashland, OR _____	283,000
S Melbourne-Titusville-Cocoa, FL _____	476,400
CM Memphis, TN _____	1,672,200
C Merced, CA _____	214,500
C Meridian, MS _____	239,100
CM Miami-Ft. Lauderdale-Hollywood, FL _____	4,719,700
CM Middlesex-Somerset-Union, NJ _____	1,382,800
CM Milwaukee-Racine, WI _____	2,057,400
CM Minneapolis-St. Paul, MN _____	3,700,300
CM Mobile, AL _____	1,124,800
S Modesto, CA _____	1,454,500

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
S Monmouth-Ocean, NJ _____	1,020,500
C Monroe, LA _____	410,100
CM Monterey-Salinas-Santa Cruz, CA _____	602,000
S Montgomery, AL _____	727,600
S Montpelier-Barre-St. Johnsbury, VT _____	286,400
C Morgantown-Clarksburg-Fairmont, WV _____	398,200
C Morristown, NJ _____	416,500
C Muncie-Marion, IN _____	192,900
C Muskegon, MI _____	214,900
C Myrtle Beach, SC _____	442,600
CM Nashville, TN _____	2,209,400
CM Nassau-Suffolk (Long Island), NY _____	2,373,900
C New Bedford-Fall River, MA _____	222,600
S New Haven, CT _____	769,100
C New London, CT _____	475,900
CM New Orleans, LA _____	1,750,800
CM New York, NY _____	18,848,800
C Newburgh-Middletown (Mid Hudson Valley), NY _____	433,200
CM Norfolk-Virginia Beach-Newport News, VA _____	1,721,200
C Odessa-Midland, TX _____	327,100
CM Oklahoma City, OK _____	1,463,500
C Olean, NY _____	167,600
CM Omaha-Council Bluffs, NE-IA _____	1,225,400
CM Orlando, FL _____	3,566,400
S Oxnard-Ventura, CA _____	841,800

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

‡ The Meadville-Franklin, PA, Metro was canceled effective with the Fall 2006 survey. Population ranks will be adjusted effective Spring 2007.

Total Survey Area Population *(continued)*

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
S Palm Springs, CA _____	348,700
C Panama City, FL _____	310,600
C Parkersburg-Marietta, WV-OH _____	301,300
S Pensacola, FL _____	749,900
S Peoria, IL _____	573,000
CM Philadelphia, PA _____	7,784,100
CM Phoenix, AZ _____	3,712,200
C Pittsburg (Southeast Kansas), KS _____	160,200
CM Pittsburgh, PA _____	3,015,500
S Portland, ME _____	869,500
CM Portland, OR _____	2,513,900
S Portsmouth-Dover-Rochester, NH _____	537,200
C Poughkeepsie, NY _____	797,000
CM Providence-Warwick-Pawtucket, RI _____	2,008,200
S Pueblo, CO _____	227,500
CM Puerto Rico _____	3,296,800
S Quad Cities (Davenport-Rock Island-Moline), IA-IL _____	727,000
CM Raleigh-Durham, NC _____	2,706,400
C Rapid City, SD _____	227,100
C Reading, PA _____	342,800
C Redding, CA _____	264,300
S Reno, NV _____	654,300
CM Richmond, VA _____	1,373,200
CM Riverside-San Bernardino, CA _____	2,922,500
S Roanoke-Lynchburg, VA _____	1,055,400

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
C Rochester, MN _____	434,900
CM Rochester, NY _____	1,181,100
S Rockford, IL _____	625,100
C Rocky Mount-Wilson, NC _____	441,200
CM Sacramento, CA _____	3,258,000
S Saginaw-Bay City-Midland, MI _____	1,313,900
S Salisbury-Ocean City, MD _____	548,200
CM Salt Lake City-Ogden-Provo, UT _____	1,919,500
C San Angelo, TX _____	125,100
CM San Antonio, TX _____	2,057,800
CM San Diego, CA _____	2,721,000
CM San Francisco, CA _____	7,386,400
CM San Jose, CA _____	1,698,300
C San Luis Obispo, CA _____	402,600
S Santa Barbara, CA _____	344,000
C Santa Fe, NM _____	202,400
C Santa Maria-Lompoc, CA _____	173,100
S Santa Rosa, CA _____	403,400
S Sarasota-Bradenton, FL _____	782,800
S Savannah, GA _____	828,700
CM Seattle-Tacoma, WA _____	3,841,900
S Sebring, FL _____	84,400
C Sheboygan, WI _____	99,000
CM Shreveport, LA _____	908,900
C Sioux City, IA _____	283,500

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

Total Survey Area Population *(continued)*

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
S South Bend, IN _____	890,100
CM Spokane, WA _____	768,300
CM Springfield, MA _____	593,300
S Springfield, MO _____	652,300
C St. Cloud, MN _____	498,200
CM St. Louis, MO _____	2,741,200
C Stamford-Norwalk, CT _____	302,000
C State College, PA _____	310,700
S Stockton, CA _____	555,500
C Sunbury-Selinsgrove-Lewisburg, PA _____	245,300
C Sussex, NJ _____	183,200
CM Syracuse, NY _____	994,000
S Tallahassee, FL _____	493,800
CM Tampa-St. Petersburg-Clearwater, FL _____	3,863,400
S Terre Haute, IN _____	348,700
C Texarkana, TX-AR _____	288,900
C The Florida Keys, FL _____	69,900
CM Toledo, OH _____	1,145,000
S Topeka, KS _____	522,200
C Traverse City-Petoskey, MI _____	488,100
S Trenton, NJ _____	1,230,700
C Tri-Cities (Richland-Kennewick-Pasco), WA _____	416,300
CM Tucson, AZ _____	1,158,200
CM Tulsa, OK _____	1,337,900
C Tupelo, MS _____	466,100

MARKET	TSA PERSONS 12+ ESTIMATED POPULATION
C Tuscaloosa, AL _____	330,700
S Tyler-Longview, TX _____	844,200
S Utica-Rome, NY _____	402,300
C Valdosta, GA _____	174,300
S Victor Valley, CA _____	376,600
S Visalia-Tulare-Hanford, CA _____	455,700
C Waco, TX _____	619,600
CM Washington, DC _____	7,137,700
S Waterloo-Cedar Falls, IA _____	566,300
C Watertown, NY _____	217,900
C Wausau-Stevens Point (Central Wisconsin), WI _____	552,000
CM West Palm Beach-Boca Raton, FL _____	3,157,800
S Wheeling, WV _____	288,600
CM Wichita, KS _____	698,600
C Wichita Falls, TX _____	332,900
CM Wilkes Barre-Scranton, PA _____	1,060,300
C Williamsport, PA _____	311,800
S Wilmington, DE _____	733,800
S Wilmington, NC _____	399,700
C Winchester, VA _____	384,900
S Worcester, MA _____	769,000
C Yakima, WA _____	213,500
CM York, NY _____	1,381,200
S Youngstown-Warren, OH _____	923,000

CM – Denotes Continuous Measurement markets, C – Denotes Condensed markets, S – Denotes Standard markets

Top 25 Metro Survey Areas Based on 12+ Black Population

P12+ METRO RANK	BLACK METRO PERSONS 12+ ESTIMATED POPULATION
CM 1	New York, NY _____ 2,667,700
CM 3	Chicago, IL _____ 1,373,500
CM 9	Atlanta, GA _____ 1,240,700
CM 8	Washington, DC _____ 1,116,800
CM 7	Philadelphia, PA _____ 880,500
CM 10	Detroit, MI _____ 846,300
CM 2	Los Angeles, CA _____ 814,900
CM 6	Houston-Galveston, TX _____ 729,800
CM 12	Miami-Ft. Lauderdale-Hollywood, FL _____ 711,200
CM 5	Dallas-Ft. Worth, TX _____ 679,100
CM 21	Baltimore, MD _____ 630,100
CM 49	Memphis, TN _____ 460,100
CM 4	San Francisco, CA _____ 424,600
CM 41	Norfolk-Virginia Beach-Newport News, VA _____ 419,100
CM 20	St. Louis, MO _____ 412,100
CM 26	Cleveland, OH _____ 342,600
CM 33	Charlotte-Gastonia-Rock Hill, NC-SC _____ 306,200
CM 55	Richmond, VA _____ 274,500
CM 43	Raleigh-Durham, NC _____ 258,700
CM 57	New Orleans, LA _____ 251,900
CM 11	Boston, MA _____ 246,500
CM 56	Birmingham, AL _____ 246,100
CM 19	Tampa-St. Petersburg-Clearwater, FL _____ 241,000
CM 47	Jacksonville, FL _____ 231,800
CM 45	Greensboro-Winston-Salem-High Point, NC _____ 227,800

Top 25 Metro Survey Areas Based on 12+ Hispanic Population

P12+ METRO RANK	HISPANIC METRO PERSONS 12+ ESTIMATED POPULATION
CM 2	Los Angeles, CA _____ 4,404,600
CM 1	New York, NY _____ 3,175,700
CM 12	Miami-Ft. Lauderdale-Hollywood, FL _____ 1,619,100
CM 3	Chicago, IL _____ 1,373,200
CM 6	Houston-Galveston, TX _____ 1,359,400
CM 5	Dallas-Ft. Worth, TX _____ 1,174,200
CM 4	San Francisco, CA _____ 1,148,900
CM 15	Phoenix, AZ _____ 812,700
CM 29	San Antonio, TX _____ 800,400
CM 25	Riverside-San Bernardino, CA _____ 772,600
S 58	McAllen-Brownsville-Harlingen, TX _____ 724,000
CM 17	San Diego, CA _____ 677,200
CM 8	Washington, DC _____ 471,500
CM 76	El Paso, TX _____ 466,800
CM 22	Denver-Boulder, CO _____ 435,300
CM 9	Atlanta, GA _____ 359,900
CM 32	Las Vegas, NV _____ 355,600
CM 42	Austin, TX _____ 348,000
CM 34	Orlando, FL _____ 330,300
CM 35	San Jose, CA _____ 328,200
CM 66	Fresno, CA _____ 320,400
CM 19	Tampa-St. Petersburg-Clearwater, FL _____ 294,300
CM 18	Nassau-Suffolk (Long Island), NY _____ 283,700
CM 27	Sacramento, CA _____ 278,600
CM 70	Albuquerque, NM _____ 278,200

CM – Denotes Continuous Measurement markets, S – Denotes Standard markets

Proportionality Indices

SURVEY	BLACK	HISPANIC	M18-24
Winter 2003	102	104	85
Winter 2004	99	99	78
Winter 2005	101	94	76
Winter 2006	96	92	72
Spring 2003	98	101	82
Spring 2004	98	96	73
Spring 2005	96	93	69
Spring 2006	93	90	68
Summer 2002	99	99	87
Summer 2003	102	103	85
Summer 2004	104	95	80
Summer 2005	101	94	77
Fall 2002	96	100	80
Fall 2003	100	99	73
Fall 2004	98	92	69
Fall 2005	96	94	65

Response Rates

SURVEY	2003	2004	2005	2006
Winter	33.9	32.1	31.5	30.5
Spring	33.7	33.0	31.7	30.4
Summer	30.8	30.2	28.8	
Fall	33.1	32.9	30.5	

2006-2007 Top 100 Television DMA Markets

TVHH RANK	MARKET	DMA PERSONS 12+	TVHH
1	New York, NY	17,415,100	7,366,950
2	Los Angeles, CA	14,528,600	5,611,110
3	Chicago, IL	8,009,000	3,455,020
4	Philadelphia, PA	6,635,100	2,941,450
5	San Francisco-Oakland-San Jose, CA	5,802,400	2,383,570
6	Dallas-Ft. Worth, TX	5,420,100	2,378,660
7	Boston, MA (Manchester, NH)	5,278,900	2,372,030
8	Washington, DC (Hagerstown, MD)	5,098,600	2,272,120
9	Atlanta, GA	5,066,000	2,205,510
10	Houston, TX	4,700,500	1,982,120
11	Detroit, MI	4,223,600	1,938,320
12	Tampa-St. Petersburg (Sarasota), FL	3,624,400	1,755,750
13	Phoenix (Prescott), AZ	3,924,500	1,725,000
14	Seattle-Tacoma, WA	3,898,000	1,724,450
15	Minneapolis-St. Paul, MN	3,738,400	1,678,430
16	Miami-Ft. Lauderdale, FL	3,602,900	1,538,620
17	Cleveland-Akron (Canton), OH	3,310,200	1,537,500
18	Denver, CO	3,183,100	1,431,910
19	Orlando-Daytona Beach-Melbourne, FL	3,035,100	1,395,830
20	Sacramento-Stockton-Modesto, CA	3,317,800	1,368,680
21	St. Louis, MO	2,683,600	1,228,980
22	Pittsburgh, PA	2,469,700	1,163,150
23	Portland, OR	2,530,500	1,117,990
24	Baltimore, MD	2,420,300	1,097,290
25	Indianapolis, IN	2,261,100	1,060,550

TVHH RANK	MARKET	DMA PERSONS 12+	TVHH
26	Charlotte, NC	2,269,300	1,045,240
27	San Diego, CA	2,497,000	1,030,020
28	Hartford & New Haven, CT	2,244,500	1,014,630
29	Raleigh-Durham (Fayetteville), NC	2,209,800	1,006,330
30	Nashville, TN	2,071,300	944,100
31	Kansas City, MO	1,964,700	913,280
32	Columbus, OH	1,926,100	898,030
33	Cincinnati, OH	1,909,400	886,910
34	Milwaukee, WI	1,899,300	882,990
35	Salt Lake City, UT	2,144,400	839,170
36	Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	1,759,200	826,290
37	San Antonio, TX	1,842,100	774,470
38	West Palm Beach-Ft. Pierce, FL	1,615,600	772,140
39	Grand Rapids-Kalamazoo-Battle Creek, MI	1,661,100	734,670
40	Birmingham (Anniston and Tuscaloosa), AL	1,541,100	723,210
41	Harrisburg-Lancaster-Lebanon-York, PA	1,598,700	713,960
42	Norfolk-Portsmouth-Newport News, VA	1,604,600	712,790
43	Las Vegas, NV	1,526,300	671,630
44	Memphis, TN	1,474,800	664,290
45	Albuquerque-Santa Fe, NM	1,431,200	662,380
45	Oklahoma City, OK	1,519,300	662,380
47	Greensboro-High Point-Winston Salem, NC	1,398,700	660,570
48	Louisville, KY	1,374,500	648,190

2006-2007 Top 100 Television DMA Markets *(continued)*

TVHH RANK	MARKET	DMA PERSONS 12+	TVHH
49	Buffalo, NY	1,389,400	639,990
50	Jacksonville, FL	1,403,500	639,110
51	Providence, RI-New Bedford, MA	1,393,500	633,950
52	Austin, TX	1,371,800	602,340
53	Wilkes Barre-Scranton, PA	1,311,900	590,170
54	New Orleans, LA	1,304,300	566,960
55	Fresno-Visalia, CA	1,514,000	557,380
56	Albany-Schenectady-Troy, NY	1,192,800	554,970
57	Little Rock-Pine Bluff, AR	1,163,800	539,900
58	Dayton, OH	1,126,700	531,120
59	Mobile, AL-Pensacola (Ft. Walton Beach), FL	1,154,100	524,200
60	Knoxville, TN	1,104,400	523,010
61	Richmond-Petersburg, VA	1,150,600	517,800
62	Tulsa, OK	1,112,900	513,090
63	Lexington, KY	1,041,000	483,520
64	Ft. Myers-Naples, FL	997,200	479,130
65	Charleston-Huntington, WV	1,003,400	477,040
66	Flint-Saginaw-Bay City, MI	1,027,200	474,430
67	Wichita-Hutchinson, KS Plus	976,100	445,860
68	Roanoke-Lynchburg, VA	951,900	445,840
69	Green Bay-Appleton, WI	946,300	434,760
70	Tucson (Sierra Vista), AZ	947,400	433,310
71	Toledo, OH	915,300	425,820
72	Honolulu, HI	1,087,800	419,160
73	Des Moines-Ames, IA	903,900	417,900
74	Portland-Auburn, ME	869,500	409,180
75	Omaha, NE	868,700	403,560
76	Springfield, MO	874,200	402,310

TVHH RANK	MARKET	DMA PERSONS 12+	TVHH
77	Spokane, WA	906,000	395,490
78	Rochester, NY	869,400	392,630
79	Syracuse, NY	862,400	386,940
80	Paducah, KY-Cape Girardeau, MO-Harrisburg, IL	822,200	384,510
81	Shreveport, LA	838,100	381,200
82	Champaign & Springfield-Decatur, IL	810,400	378,150
83	Columbia, SC	834,100	377,940
84	Huntsville-Decatur (Florence), AL	797,700	375,270
85	Madison, WI	793,900	369,220
86	Chattanooga, TN	751,700	347,380
87	Jackson, MS	785,400	343,550
88	South Bend-Elkhart, IN	744,000	334,370
89	Cedar Rapids-Waterloo-Iowa City & Dubuque, IA	726,500	333,270
90	Burlington, VT-Plattsburgh, NY	739,600	327,480
91	Harlingen-Weslaco-Brownsville-McAllen, TX	902,700	327,070
92	Tri-Cities, TN-VA	685,800	326,560
93	Baton Rouge, LA	743,500	322,540
94	Colorado Springs-Pueblo, CO	711,600	316,630
95	Waco-Temple-Bryan, TX	735,400	311,690
96	Davenport, IA-Rock Island-Moline, IL	658,400	308,360
97	Savannah, GA	676,200	298,130
98	Johnstown-Altoona, PA	663,200	294,160
99	El Paso, TX (Las Cruces, NM)	744,900	293,700
100	Charleston, SC	627,100	290,110