



NIELSEN AUDIO SURVEY SCHEDULES

2 BOOK DIARY SURVEY SCHEDULE

SURVEY	DATES
Fall 2020	September 10 - December 2
Spring 2021	April 1 - June 23
Fall 2021	September 16 - December 8

CONTINUOUS DIARY MEASUREMENT SURVEY SCHEDULE

SURVEY	DATES
OCT20 (Aug-Oct)	July 16 – October 7
NOV20 (Sep-Nov)	August 13 – November 4
DEC20 (Oct-Dec)	September 10 – December 2
JAN21 (Nov-Jan)	October 8 – February 3
FEB21 (Dec-Feb)	November 5 – March 3
MAR21 (Jan-Mar)	January 7 – March 31
APR21 (Feb-Apr)	February 4 – April 28
MAY21 (Mar-May)	March 4 – May 26
JUN21 (Apr-Jun)	April 1 – June 23
JUL21 (May-Jul)	April 29 – July 21
AUG21 (Jun-Aug)	May 27 – August 18
SEP21 (Jul-Sep)	June 24 – September 15
OCT21 (Aug-Oct)	July 22 – October 13
NOV21 (Sep-Nov)	August 19 – November 10
DEC21 (Oct-Dec)	September 16 – December 8

For more information contact your Nielsen representative or visit www.nielsen.com

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PPM® SURVEY SCHEDULE

SURVEY	DATES
October 2020	September 10 - October 7
November 2020	October 8 - November 4
December 2020	November 5 - December 2
Holiday 2020	December 3 - January 6
January 2021	January 7 – February 3
February 2021	February 4 – March 3
March 2021	March 4 - March 31
April 2021	April 1 - April 28
May 2021	April 29 - May 26
June 2021	May 27 - June 23
July 2021	June 24 - July 21
August 2021	July 22 - August 18
September 2021	August 19 - September 15
October 2021	September 16 - October 13
November 2021	October 14 - November 10
December 2021	November 11 - December 8
Holiday 2021	December 9 - January 5

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