

# Nielsen Radio Services and Markets

## Accredited by the Media Rating Council®

### Local Radio Services

- Atlanta Monthly PPM® Radio Ratings Data\*
- Baltimore Monthly PPM Radio Ratings Data\*
- Charlotte-Gastonia-Rock Hill Monthly PPM Radio Ratings Data\*
- Chicago Monthly PPM Radio Ratings Data\*
- Cincinnati Monthly PPM Radio Ratings Data\*
- Cleveland Monthly PPM Radio Ratings Data\*
- Columbus, OH Monthly PPM Radio Ratings Data\*
- Denver-Boulder Monthly PPM Radio Ratings Data\*
- Detroit Monthly PPM Radio Ratings Data\*
- Greensboro-Winston Salem-High Point Monthly PPM Radio Ratings Data\*
- Indianapolis Monthly PPM Radio Ratings Data\*
- Jacksonville Monthly PPM Radio Ratings Data\*
- Kansas City Monthly PPM Radio Ratings Data\*
- Los Angeles Monthly PPM Radio Ratings Data\*
- Miami-Ft. Lauderdale-Hollywood Monthly PPM Radio Ratings Data\*
- Milwaukee-Racine Monthly PPM Radio Ratings Data\*
- Minneapolis-St. Paul Monthly PPM Radio Ratings Data\*
- Nassau-Suffolk (Long Island) Monthly PPM Radio Ratings Data\*
- Philadelphia Monthly PPM Radio Ratings Data\*
- Phoenix Monthly PPM Radio Ratings Data\*
- Pittsburgh, PA Monthly PPM Radio Ratings Data\*
- Portland, OR Monthly PPM Radio Ratings Data\*
- Riverside-San Bernardino Monthly PPM Radio Ratings Data\*
- Salt Lake City-Ogden-Provo Monthly PPM Radio Ratings Data\*
- St. Louis Monthly PPM Radio Ratings Data\*
- San Antonio Monthly PPM Radio Ratings Data\*
- San Diego Monthly PPM Radio Ratings Data\*
- Tampa-St. Petersburg-Clearwater Monthly PPM Radio Ratings Data\*
- Radio—Continuous Market Service (excluding Puerto Rico)
- Radio—Standard Market Service
- Radio—Condensed Market Service

### Software and Applications

- PPM Analysis ToolSM\*\*
- TAPSCAN™

### Qualitative Services

- Nielsen Radio Qualitative Diary Service

\*Nielsen preliminary weekly respondent--level radio data are not MRC accredited.

\*\*PPM Analysis Tool Software is accredited. PPM data is accredited in 28 PPM markets.

# Accredited Radio Markets

- Akron
- Albany, GA
- Albany-Schenectady-Troy
- Albuquerque
- Allentown-Bethlehem
- Amarillo, TX
- Anchorage
- Ann Arbor, MI
- Appleton-Oshkosh
- Asheville
- Atlanta
- Atlantic City-Cape May
- Augusta, GA
- Augusta-Waterville, ME
- Bakersfield
- Baltimore
- Bangor
- Baton Rouge
- Beaumont-Port Arthur, TX
- Biloxi-Gulfport-Pascagoula
- Binghamton
- Birmingham
- Bismarck, ND
- Bloomington
- Boise
- Bowling Green, KY
- Brunswick, GA
- Bryan-College Station, TX
- Buffalo-Niagara Falls
- Burlington-Plattsburgh
- Canton
- Cape Cod, MA
- Cedar Rapids
- Charleston, SC
- Charleston, WV
- Charlotte-Gastonia-Rock Hill
- Chattanooga
- Cheyenne, WY
- Chicago
- Chico, CA
- Cincinnati
- Cleveland
- Colorado Springs
- Columbia, MO
- Columbia, SC
- Columbus, GA
- Columbus, OH
- Concord (Lakes Region)
- Corpus Christi
- Danbury, CT
- Dayton
- Daytona Beach
- Denver-Boulder
- Des Moines
- Detroit
- Dothan, AL
- Duluth-Superior
- Eau Claire, WI
- El Paso
- Erie
- Eugene-Springfield
- Evansville
- Fargo-Moorhead
- Fayetteville (North West Arkansas)
- Fayetteville, NC
- Flint
- Florence, SC
- Frederick, MD
- Fredericksburg
- Fresno
- Ft. Collins-Greeley, CO
- Ft. Myers-Naples-Marco Island
- Ft. Pierce-Stuart-Vero Beach
- Ft. Smith, AR
- Ft. Walton Beach-Destin, FL
- Ft. Wayne
- Gainesville-Ocala
- Grand Forks, ND-MN
- Grand Island-Kearney Hastings, NE
- Grand Junction, CO
- Grand Rapids
- Green Bay
- Greensboro-Winston-Salem-High Point
- Greenville-Spartanburg
- Hagerstown-Chambersburg-Waynesboro, MD-PA
- Harrisburg-Lebanon-Carlisle
- Harrisonburg, VA
- Honolulu
- Hot Springs, AR
- Hudson Valley
- Huntington-Ashland
- Huntsville
- Indianapolis
- Jackson, MS
- Jackson, TN
- Jacksonville
- Johnson City-Kingsport-Bristol
- Joplin, MO
- Kalamazoo
- Kansas City
- Killeen-Temple, TX
- Knoxville
- La Crosse, WI
- Lafayette, LA
- Lakeland-Winter Haven
- Lancaster
- Lansing-East Lansing
- Laredo, TX
- Las Cruces-Deming, NM
- Laurel-Hattiesburg, MS
- Lebanon-Hanover-White River Junction, NH-VT
- Lexington-Fayette
- Lima-Van Wert, OH
- Lincoln

# Accredited Radio Markets

- Little Rock
- Los Angeles
- Louisville
- Lubbock
- Macon
- Madison
- Manchester
- McAllen-Brownsville-Harlingen
- Melbourne-Titusville-Cocoa
- Metro Fairfield County
- Miami-Ft. Lauderdale-Hollywood
- Milwaukee-Racine
- Minneapolis-St. Paul
- Mobile
- Modesto
- Monmouth-Ocean
- Monroe, LA
- Monterey-Salinas-Santa Cruz
- Montgomery
- Montpelier-Barre-St. Johnsbury
- Morgantown-Clarksburg-Fairmont, WV
- Morristown, NJ
- Muncie-Marion, IN
- Muskegon, MI
- Myrtle Beach, SC
- Nassau-Suffolk (Long Island)
- New Haven
- New London, CT
- New Orleans
- Newburgh-Middletown, NY
- Odessa-Midland, TX
- Oklahoma City
- Omaha-Council Bluffs
- Oxnard-Ventura
- Palm Springs
- Panama City, FL
- Parkersburg-Marietta, WV-OH
- Pensacola
- Peoria
- Philadelphia
- Phoenix
- Pittsburgh, PA
- Portland, ME
- Portland, OR
- Portsmouth-Dover-Rochester
- Poughkeepsie, NY
- Pueblo
- Quad Cities (Davenport-Rock Island-Moline)
- Reading, PA
- Redding, CA
- Reno
- Richmond
- Riverside-San Bernardino
- Roanoke-Lynchburg
- Rochester, MN
- Rochester, NY
- Rockford
- Saginaw-Bay City-Midland, MI
- Salina-Manhattan, KS
- Salisbury-Ocean City
- Salt Lake City-Ogden-Provo
- San Angelo, TX
- San Antonio
- San Diego
- San Luis Obispo, CA
- Santa Barbara, CA
- Santa Maria-Lompoc, CA
- Sarasota-Bradenton
- Savannah
- Sheboygan, WI
- Shreveport
- Sioux City, IA
- Sioux Falls, SD
- South Bend
- Spokane
- Springfield, MA
- Springfield, MO
- St. Cloud, MN
- St. Louis
- Stockton
- Sussex, NJ
- Syracuse
- Tallahassee
- Tampa-St. Petersburg-Clearwater
- Terre Haute
- Toledo
- Topeka
- Traverse City-Petoskey, MI
- Trenton
- Tucson
- Tulsa
- Tuscaloosa, AL
- Tyler-Longview
- Utica-Rome
- Valdosta, GA
- Victor Valley
- Waco, TX
- Waterloo-Cedar Falls, IA
- Watertown, NY
- Wausau-Stevens Point, WI (Central WI)
- Wheeling
- Wichita
- Wilkes Barre-Scranton
- Williamsport, PA
- Wilmington, DE
- Winchester, VA
- Worcester
- Yakima, WA
- York
- Youngstown-Warren

# Non-Accredited Radio Markets

- Austin
- Boston
- Dallas-Ft. Worth
- Hartford-New Britain Middletown
- Houston-Galveston \*
- Las Vegas
- Memphis
- Middlesex-Somerset-Union
- Nashville
- New York
- Norfolk-Virginia Beach- Newport News
- Orlando
- Providence-Warwick- Pawtucket
- Puerto Rico
- Raleigh-Durham
- Sacramento
- San Francisco
- San Jose
- Seattle-Tacoma
- Washington, DC
- West Palm Beach-Boca Raton

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\*Houston-Galveston market in Hiatus effective with the November 2024 Survey (beginning October 10, 2024)

