



NIELSEN AUDIO SURVEY SCHEDULES

DIARY SURVEY SCHEDULE

SURVEY	DATES
Fall 2017	September 14 - December 6
Winter 2018	January 4 – March 28
Spring 2018	March 29 - June 20
Summer 2018	June 21 - September 12
Fall 2018	September 13 - December 5

PPM® SURVEY SCHEDULE

SURVEY	DATES
October 2017	September 14 - October 11
November 2017	October 12 - November 8
December 2017	November 9 - December 6
Holiday 2017	December 7 - January 3
January 2018	January 4 – January 31
February 2018	February 1 – February 28
March 2018	March 1 - March 28
April 2018	March 29 - April 25
May 2018	April 26 - May 23
June 2018	May 24 - June 20
July 2018	June 21 - July 18
August 2018	July 19 - August 15
September 2018	August 16 - September 12
October 2018	September 13 - October 10
November 2018	October 11 - November 7
December 2018	November 8 - December 5
Holiday 2018	December 6 - January 2

For more information contact your Nielsen representative or visit www.nielsen.com