



NIELSEN AUDIO SURVEY SCHEDULES

DIARY SURVEY SCHEDULE

SURVEY	DATES
Fall 2016	September 8 - November 30
Winter 2017	January 5 – March 29
Spring 2017	March 30 - June 21
Summer 2017	June 22 - September 13
Fall 2017	September 14 - December 6

PPM® SURVEY SCHEDULE

SURVEY	DATES
October 2016	September 8 - October 5
November 2016	October 6 - November 2
December 2016	November 3 - November 30
Holiday 2016	December 1 - January 4
January 2017	January 5 - February 1
February 2017	February 2 - March 1
March 2017	March 2 - March 29
April 2017	March 30 - April 26
May 2017	April 27 - May 24
June 2017	May 25 - June 21
July 2017	June 22 - July 19
August 2017	July 20 - August 16
September 2017	August 17 - September 13
October 2017	September 14 - October 11
November 2017	October 12 - November 8
December 2017	November 9 - December 6
Holiday 2017	December 7 - January 3

For more information contact your Nielsen representative or visit www.nielsen.com