

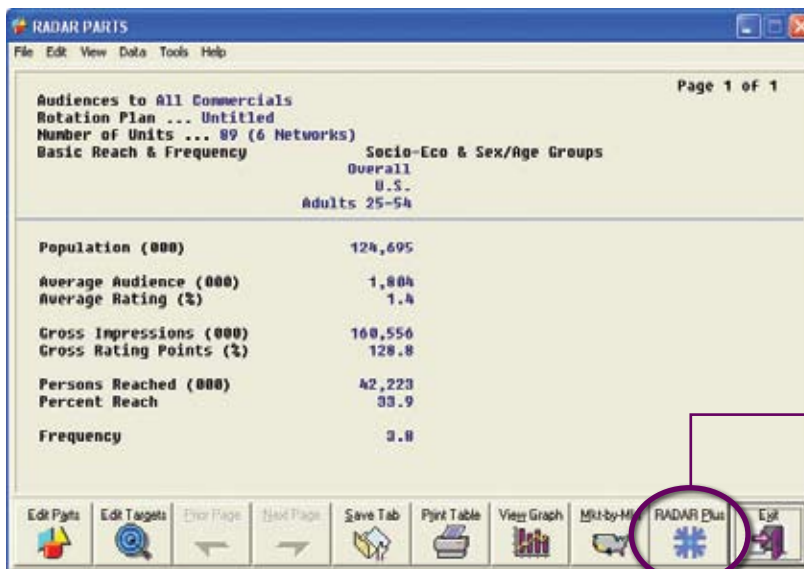
RADAR Plus Combines Network Radio Reach and Frequency With Other Media

Input wizard for RADAR Plus speeds you through the process!

Network radio is a key part of today's media campaigns. RADAR® Plus now makes it easier than ever to estimate the combined reach and frequency of RADAR-based schedules with non-RADAR radio properties and other media. The input wizard for RADAR Plus streamlines the data entry process.

Here's all you need to get a complete picture of your campaign's impact:

- Network radio schedule created in RADAR Parts or Spots.
- Audience estimates for other media that you provide.
- RADAR Plus featuring the input wizard.

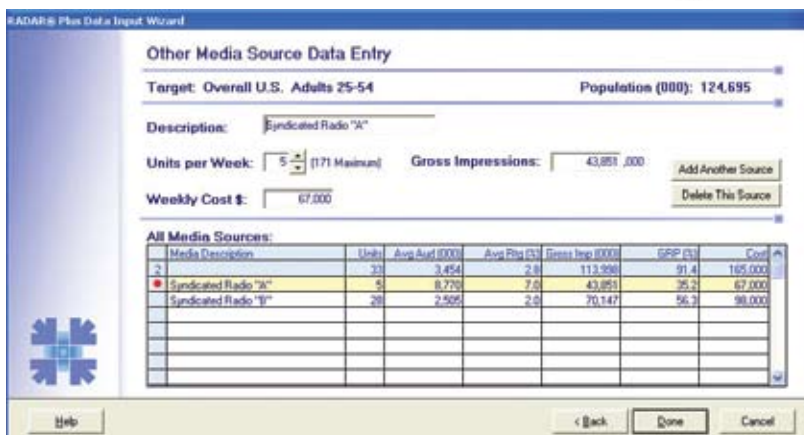


Step 1:

Create a RADAR network schedule in either RADAR Parts or Spots.

Step 2:

Select the RADAR Plus wizard to speed you through.



Step 3:

The wizard will guide you through the data entry process.

