



# RADAR 103 Network Minutes & Units

Network	Mon-Sun 6a-12m		Mon-Sun 5a-12m	
	Minutes	Units	Minutes	Units
American Urban Pinnacle	30.0	60.0	30.0	60.0
American Urban Renaissance	66.0	132.0	66.0	132.0
American Urban STRZ Wknd Ent	10.0	20.0	10.0	20.0
Citadel Media Advantage	28.0	28.0	28.0	28.0
Citadel Media Female Connection	53.0	106.0	53.0	106.0
Citadel Media FM Connection	56.0	112.0	63.0	126.0
Citadel Media Hispanic Advantage	28.0	28.0	28.0	28.0
Citadel Media Hispanic Select	53.0	106.0	53.0	106.0
Citadel Media Hot FM	7.0	14.0	7.0	14.0
Citadel Media Information	15.0	30.0	15.0	30.0
Citadel Media Music	126.0	252.0	133.0	266.0
Citadel Media News/Talk	5.0	10.0	5.0	10.0
Citadel Media Prime Access	28.0	56.0	28.0	56.0
Citadel Media Prime Reach	68.5	137.0	75.5	151.0
Citadel Media Urban Advantage	28.0	28.0	28.0	28.0
Citadel Media Young Adult	5.0	10.0	5.0	10.0
CMN Prestige	5.0	10.0	5.0	10.0
CMN Prestige II	5.0	10.0	5.0	10.0
Dial Global Adult Power	7.0	14.0	7.0	14.0
Dial Global Complete FM	7.0	14.0	7.0	14.0
Dial Global Contemporary	7.0	14.0	7.0	14.0
Dial Global Digital 24/7	126.0	252.0	126.0	252.0
Dial Global Female Perspective	7.0	14.0	7.0	14.0
Dial Global Music & Entertainment	na ^	na ^	5.0	10.0
Premiere Diamond	14.0	28.0	14.0	28.0
Premiere Diamond Plus	na	21.0 *	na	21.0 *
Premiere Emerald	14.0	28.0	14.0	28.0
Premiere Emerald Plus	na	21.0 *	na	21.0 *
Premiere Evening Adult	3.5	7.0	3.5	7.0
Premiere Evening Youth	3.5	7.0	3.5	7.0
Premiere Female Focus	na	na ^	7.0	14.0
Premiere FOX News	45.0	90.0	45.0	90.0
Premiere Male Focus	na	na ^	5.0	10.0

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	Minutes	Units	Minutes	Units
Premiere Mediabase Female	na	na ^	7.0	14.0
Premiere Modern Women	7.0	14.0	7.0	14.0
Premiere Morning Drive	5.0	10.0	5.0	10.0
Premiere Pearl	28.0	56.0	28.0	56.0
Premiere Pearl Plus	na	42.0 *	na	42.0 *
Premiere Ruby	14.0	28.0	14.0	28.0
Premiere Sapphire	14.0	28.0	14.0	28.0
Premiere Sapphire Plus	na	21.0 *	na	21.0 *
Premiere Today's Men	7.0	14.0	7.0	14.0
Premiere Urban	28.0	56.0	28.0	56.0
United Stations Impact	7.0	14.0	7.0	14.0
Westwood FM Day	15.0	30.0	15.0	30.0
Westwood FM Weekday	55.0	110.0	55.0	110.0
Westwood FM Weekend	18.0	36.0	18.0	36.0
Westwood One Adults	na	na >	5.0	10.0
Westwood One News Day	15.0	30.0	15.0	30.0
Westwood One News Weekday	70.0	140.0	70.0	140.0
Westwood One News Weekend	34.0	68.0	34.0	68.0
Westwood One Weekend	na	na <	2.0	4.0
Westwood One Women	na	na >	5.0	10.0
Westwood WFM Day	15.0	30.0	15.0	30.0
Westwood WFM Weekday	55.0	110.0	55.0	110.0
Westwood WFM Weekend	18.0	36.0	18.0	36.0

\* 15 second commercials

^ Mon-Sun 5a-12mid

> Mon-Sun 5a-8p

< Sat-Sun 5a-8p

PPM ratings are based on audience estimates and are the opinion of Arbitron and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.